

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
6	S		700A-800A	30		\$850.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW												
7	S		800A-900A	30		\$800.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW												
8	S		900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW 2												
9	S		600A-800A	30		\$450.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 SAT 6AM NEWS												
10	S		800A-1030A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 SAT 8AM NEWS												
11	S		530A-800A	30		\$450.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 SUNDAY 530A NEWS												
12	S		800A-1000A	30		\$500.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 SUNDAY 8AM NEWS												
13	S		1200N-1230P	30		\$500.00	10/23	10/26	0		TU-F	0
PROGRAM : NOON NEWS												
14	S		500P-530P	30		\$1,100.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 FIRST AT 5												
15	S		530P-600P	30		\$1,100.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 530PM NEWS												
16	S		600P-630P	30		\$1,300.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 6PM NEWS												
17	S		1100P-1135P	30		\$2,700.00	10/23	10/26	0		TU-F	0
PROGRAM : CH11 11P NEWS												

FAX# 215 564 1103

CREDIT RISK !!!

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
18	S	1100P-1130P	30		\$2,900.00	10/27	10/27	0		SAT	0
PROGRAM : CH11 11P NEWS											
19	S	1135P-1235A	30		\$3,000.00	10/28	10/28	0		SUN	0
PROGRAM : CH11 11P NEWS/ BLACK AND GOLD											
20	S	700A-800A	30		\$625.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW											
21	A	1000A-1100A	30	4	\$350.00	10/26	10/26	1		FRI	1
PROGRAM : ELLEN											
22	A	1200N-1230P	30	4	\$375.00	10/26	10/26	1		FRI	1
PROGRAM : NOON NEWS											
23	A	500P-530P	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 FIRST AT 5											
24	A	530P-600P	30	4	\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 530 NEWS											
25	A	600P-630P	30	5	\$775.00	10/26	10/26			FRI	
PROGRAM : CH 11 6 NEWS											
26	A	600A-700A	30	5	\$575.00	10/26	10/26			FRI	
PROGRAM : CH 11 AM NEWS											
27	A	700P-730P	30	4	\$1,650.00	10/26	10/26	1		FRI	1
PROGRAM : JEOPARDY											
28	A	700A-800A	30	4	\$625.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW											
29	A	730P-800P	30	4	\$1,250.00	10/26	10/26	1		FRI	1
PROGRAM : WHEEL											

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.48
***CHANGES** *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		600P-630P	30	4	\$625.00	10/27	10/27	2		SAT	2
PROGRAM : SATURDAY NEWS												
43	A		800A-1030A	30	5	\$275.00	10/27	10/27	2		SAT	2
PROGRAM : SAT 8 AM NEWS												
44	A		530A-800A	30	4	\$350.00	10/28	10/28	1		SUN	1
PROGRAM : AM NEWS												
45	A		800A-1000A	30	4	\$375.00	10/28	10/28	2		SUN	2
PROGRAM : SUN 8AM NEWS												
46	A		1100P-1135P	30	4	\$2,000.00	10/25	10/25	1		THU	1
PROGRAM : CH 11 11PM NEWS												
47	A		1135P-1235A	30	4	\$675.00	10/25	10/25	1		THU	1
PROGRAM : TONIGHT SHOW												
48	A		500P-530P	30	4	\$800.00	10/25	10/25	1		THU	1
PROGRAM : CH 11 FIRST AT 5												
49	A		530P-600P	30	4	\$800.00	10/25	10/25	1		THU	1
PROGRAM : CH 11 530 NEWS												
50	A		600A-700A	30	5	\$575.00	10/25	10/25			THU	
PROGRAM : CH 11 AM NEWS												
51	A		600P-630P	30	4	\$1,000.00	10/25	10/25	1		THU	1
PROGRAM : CH 11 6 NEWS												
52	A		700A-800A	30	4	\$625.00	10/25	10/25	1		THU	1
PROGRAM : TODAY SHOW												
53	A		900A-1000A	30	5	\$300.00	10/25	10/25			THU	
PROGRAM : TODAY SHOW 2												

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE	PROGRAM	TIME	RATE	START DATE	END DATE	WEEK	WEEK INVT
66	A 600A-700A	30	\$575.00	10/24	10/24	WED	1
PROGRAM : CH 11 AM NEWS							
67	A 600P-630P	30	\$1,000.00	10/24	10/24	WED	1
PROGRAM : CH 11 6 NEWS							
68	A 700P-730P	30	\$1,650.00	10/24	10/24	WED	1
PROGRAM : JEOPARDY							
69	A 800A-900A	30	\$575.00	10/24	10/24	WED	1
PROGRAM : TODAY SHOW							
70	A 1000A-1100A	30	\$350.00	10/26	10/26	FRI	
PROGRAM : ELLEN							
71	A 1200N-1230P	30	\$375.00	10/26	10/26	FRI	
PROGRAM : NOON NEWS							
72	A 500P-530P	30	\$800.00	10/26	10/26	FRI	
PROGRAM : CH 11 FIRST AT 5							
73	A 530P-600P	30	\$800.00	10/26	10/26	FRI	
PROGRAM : CH 11 530 NEWS							
74	A 700P-730P	30	\$1,650.00	10/26	10/26	FRI	
PROGRAM : JEOPARDY							
75	A 700A-800A	30	\$625.00	10/26	10/26	FRI	
PROGRAM : TODAY SHOW							
76	A 900A-1000A	30	\$400.00	10/26	10/26	FRI	
PROGRAM : TODAY SHOW 2							
77	A 1000A-1100A	30	\$350.00	10/29	10/29	MON	
PROGRAM : ELLEN							

FAX# 215 564 1103

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT22/12 14.48
*** WPXI-TV ***

[illegible]

78	A	1100P-1135P	30	\$2,000.00	10/29	10/29	MON
78	A	1100P-1135P	30	\$2,000.00	10/29	10/29	MON

PROGRAM : CH 11 11PM NEWS

79	A	500P-530P	30	\$800.00	10/29	10/29	MON
79	A	500P-530P	30	\$800.00	10/29	10/29	MON

PROGRAM : CH 11 FIRST AT 5

80	A	600P-630P	30	10/29	10/29	MON
80	A	600P-630P	30	\$1,000.00	10/29	MON

PROGRAM : CH 11 6 NEWS

81	A	700A-800A	30	\$625.00	10/29	10/29	MON
81	A	700A-800A	30	\$625.00	10/29	10/29	MON

PROGRAM : TODAY SHOW

82	A	730P-800P	30	10/29	\$1,650.00	10/29	MON
82	A	730P-800P	30	10/29	\$1,650.00	10/29	MON

PROGRAM : WHEEL OF FORTUNE

83	A	800A-900A	30	\$575.00	10/29	10/29	MON
83	A	800A-900A	30	\$575.00	10/29	10/29	MON

PROGRAM : TODAY SHOW

84	A	900A-1000A	30	10/29	10/29	MON
				\$400.00		
			30			

PROGRAM : TODAY SHOW 2

85	A	600P-630P	30	10/27	SAT
85	A	600P-630P	30	10/27	SAT

PROGRAM : SATURDAY NEWS

86	A	800A-1030A	30	\$375.00	10/27	10/27	SAT

PROGRAM : SAT 8 AM NEWS

	DATE	AMOUNT	PAYEE
87	A 530A-800A	30	SUN
87	A 530A-800A	30	SUN
		\$350.00	10/28
			10/28

PROGRAM : AM NEWS

88	A	800A-1000A	30	10/28	10/28	SUN
				\$375.00		
			30			

PROGRAM : SUN 8AM NEWS

89	A	1100P-1135P	30	\$2,000.00	10/25	THU
			30			

PROGRAM : CH 11 11PM NEWS

REP: TEL# 215-564-1206 FAX# 215 564 1103

REP HEADLINE# 6292001 TRF# 331377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT22/12 14.48
*** WPXI-TV ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT22/12 14.48
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
102	A		800A-900A	30	4	\$575.00	10/24	10/24			WED	
PROGRAM : TODAY SHOW												
103	A		900A-1000A	30	4	\$400.00	10/24	10/24			WED	
PROGRAM : TODAY SHOW 2												
104	A		730P-800P	30	5	\$1,250.00	10/26	10/26			FRI	
PROGRAM : WHEEL												
105	A		600P-630P	30	5	\$475.00	10/27	10/27			SAT	
PROGRAM : SAT NEWS												
106	A		800A-1030A	30	5	\$275.00	10/27	10/27			SAT	
PROGRAM : SAT 8AM NEWS												
107	A		800A-1000A	30	5	\$275.00	10/28	10/28			SUN	
PROGRAM : SUN 8AM NEWS												
108	A		1000A-1100A	30	5	\$250.00	10/23	10/23			TUE	
PROGRAM : ELLEN												
109	A		900A-1000A	30	4	\$400.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW 2												

OCT/12 23225.00 NOV/12 \$7,400.00 CONTRACT TOTAL 30625.00
TOTAL SPOTS 39

MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE